

Conceptual design of the table for the babies care the successor of the SPN-01.



# Identification of user needs

*„ ...What you hear-forget  
what you see-you'll remember  
what you will experience yourself-you will understand. ”*

first of all, I would like to know if all of you have children?

I would ask now-for a short while to think about them, remember those first moments, weeks, months. When a small man is completely dependent on our parental-care.

I'm a father, I was in the hospital when my almost 5-year-old son was born, from the first moment I have scrolled through it, have taken on the hands, feeded, cuddled to sleep, and I do this still.

I used to go with him to the pediatrician for all examinations and vaccinations, many times I was in the doctor's Office and I could observe the pediatric employees in "action".

I assume that all of you have a similar experience, so we have reason to know what is important to users of such tables and I think not only about baby, and his or her parents, but also I think about a pediatrician and a nurse

## **General design assumptions of the table for babies care the successor of the SPN-01.**

Table for the babies/newborns care, is designed to carry out all kinds of beauty treatments, medical and general studies in health care facilities (maternity wards and newborns), as well as pediatric surgeries.

### **We know that patients are children.**

And potential clients leads to both public health agencies and private consulting rooms.

On the other hand, we know that women make up the majority in the medical professions, so **ergonomics** and the **design** of the proposed product should take this into account.

Medical staff, by virtue of their profession are the people who know how work affects to our health.

The project should be of concern to ensure that the **ergonomics** of the users of the device.

Priority in the selection of stylistic simplicity is due to the functionality of the product. The aim is to highlight/reinforce brand STOLTER-as a business cares about both the user and the patient through the conscious use of design.

Best color products should interact with the **originality of style**, but it does not limit the ability to fit the contemporary interior design cabinets of pediatrics.

The construction of the table for babies care should allow easy cleaning and disinfection.

## Solutions offered in the market



the first- the tables in the form of animals, as a way to "tame" a visit to the doctor (expensive), the child already sees and is interested in the environment-focused on a colored shape, the curious, and not on the unknown people who come up to him and touch him when querying or vaccination.



the second - chest of drawers with pallet for babies, a classic in our medical rooms - I can confidently say that we-adults are accustomed to such a solution, we know the shape, but we recall the behavior of our children – tend to be restless, often cry.













How can we make doctors offices pediatricians have become friendly for small patients, and their parents (?).

**The styling of the product must create a sense of security to both parents and their child.**

What can we do in order to visit the pediatrician was helpful (?)

**The shape and colors should arouse positive emotions.**

The table may be care beginning a series of products (furniture) which are fully equipped pediatric surgeries to little patients to feel safe.

Pleasant, friendly atmosphere where it will distract the little patient from unpleasant treatments (injections, immunizations, collecting the blood). The colors will work the calming effect, shapes will be focusing attention.

Current trends indicate to offer comprehensive solutions. Offering design rooms with the equipment. That will not only colorful but mostly will be functional for Cabinet staff, interesting for small patients, although new to the parents.

# Seeking solutions











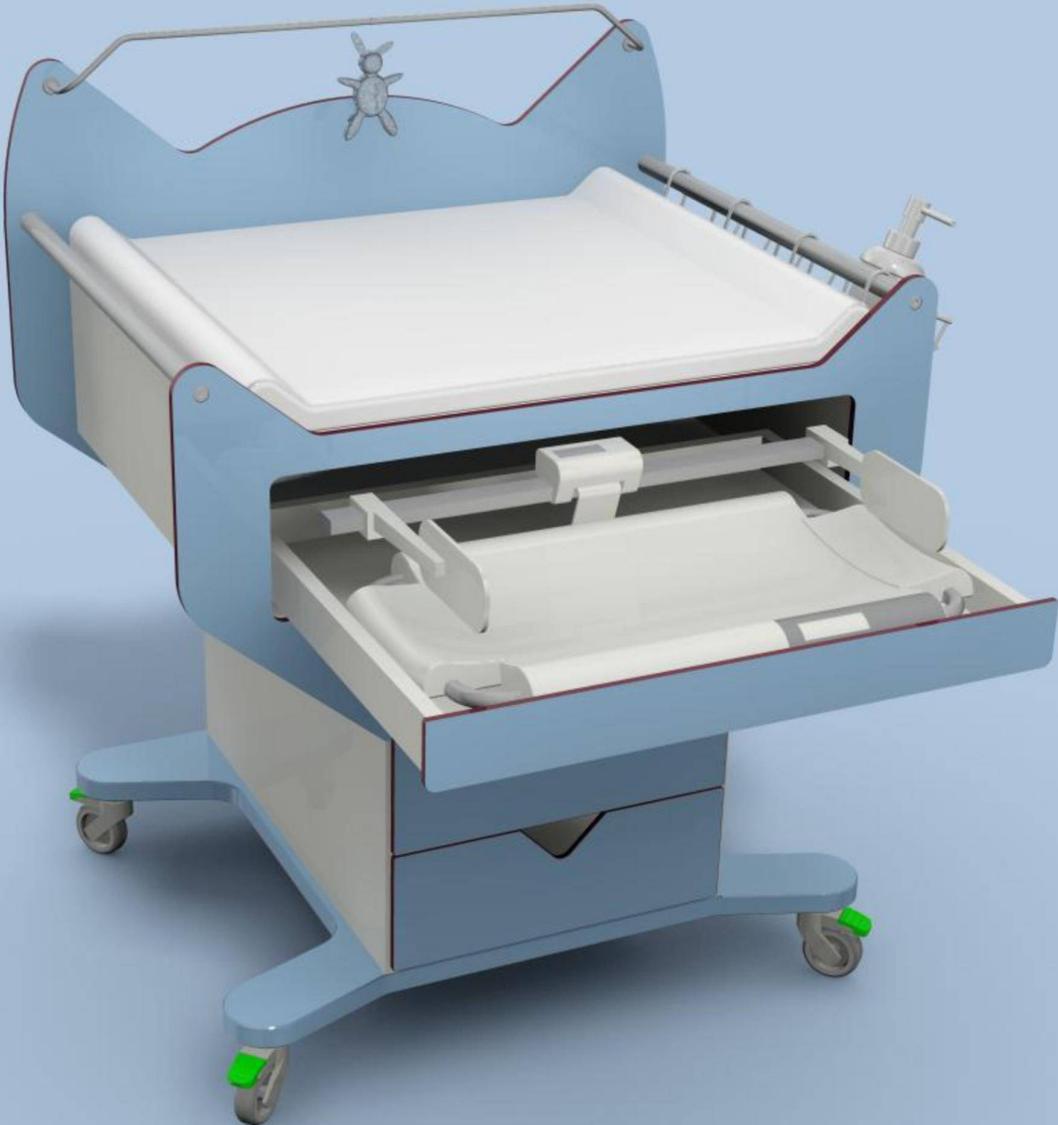




















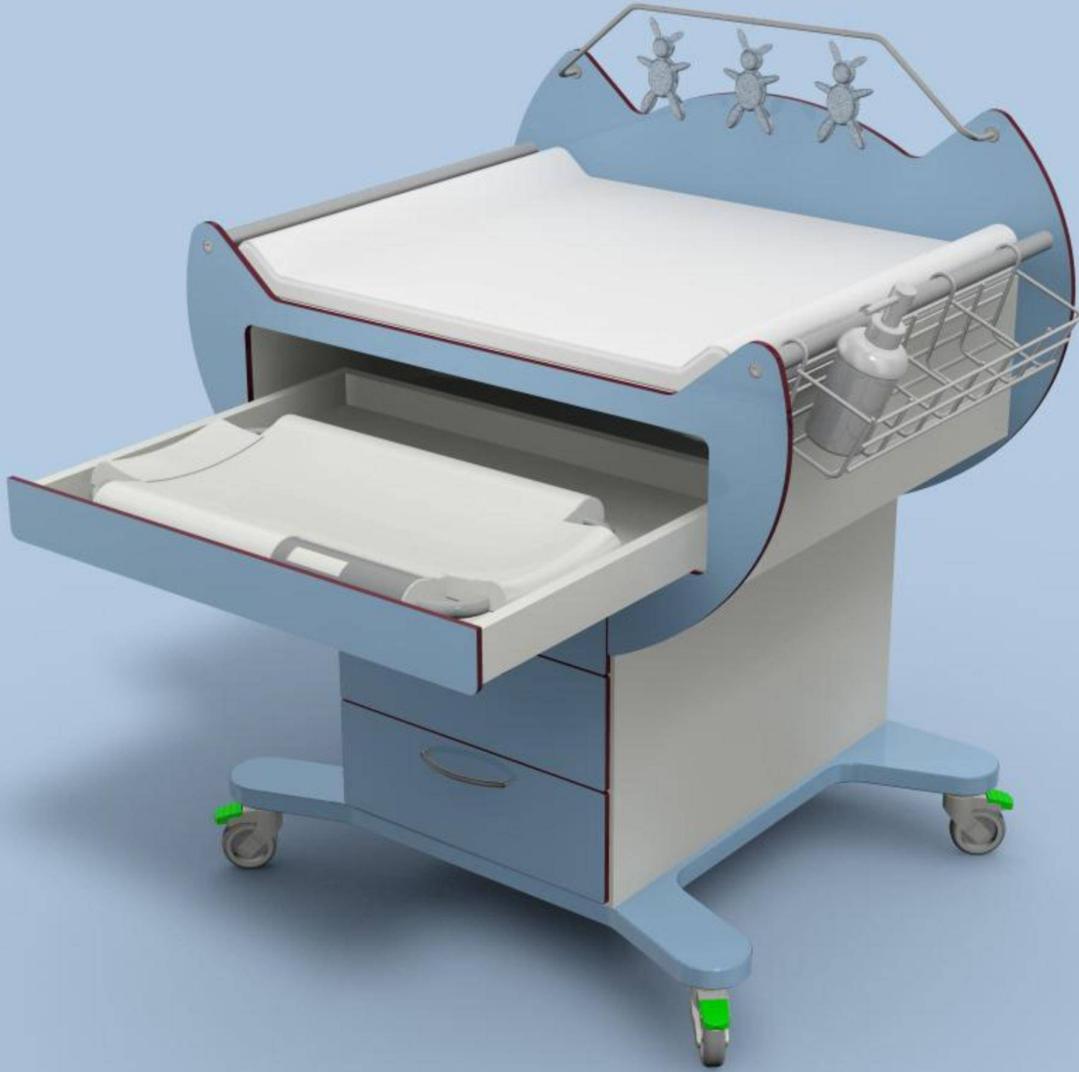
# The proposed solution

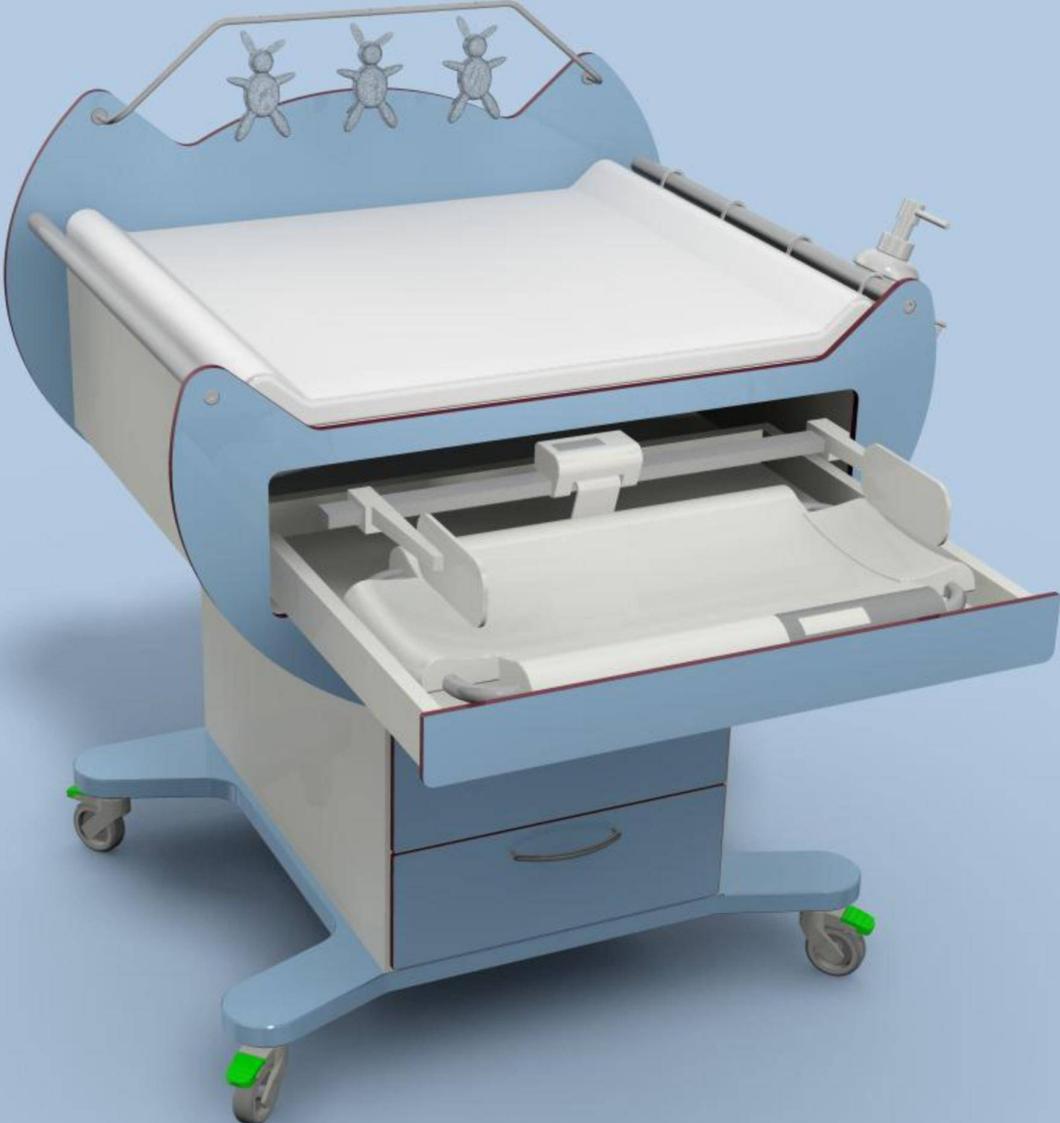
As you can see in my search for the best solution, I went back to the basics of a parent-child relationship.

It is the fact that we give our baby a hug, we surround ourselves with, literally became the basis for the proposed by me:

- refers to the cradle, and caring with a sense of security,
- side rails help rolling, serve as hangers, everything to be close at hand
- baskets suspended on side rail provide easy access to the following: diapers, olives, etc., without wasting not only the eyes but with the hand
- large slide-out shelf under the pallet for weight or a pack of diapers,
- lively, attractive colors,
- the ability to snag toys/toys that your child is associated with the House in which certainly above his bed hangs a musical mobile with a musical toy, or educational, explore the world mat where it can to know the world.













Thank you very much for your attention

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